

ARTIST REQUEST FOR QUALIFICATIONS

Baltimore Arts Realty Corporation (BARCO) invites Baltimore-based artists to submit their portfolio for review for an opportunity to design and fabricate public artwork for CharmTV, a new facility located at 2675 Pennsylvania Avenue.

DEADLINE: EXTENDED September 30th, 2024 by 5pm EST.

TOTAL BUDGET (Artist and Installation): Up to \$20,000. If the proposed installation is greater than this amount the artist should specify in their final proposal.



OPPORTUNITY AND DESIRED OUTCOMES

This artwork will serve as a beacon for renewal, contextual interpretation of the neighborhood, and the presentation of Baltimore City, and the media culture that amplifies the image of Baltimore City.

The artwork will be a permanent outdoor installation under the canopy of the corner porch (pictured above) located at the intersection of Pennsylvania Avenue and Clifton Avenue. The work must be suspended from roof steel structure or surface mount to walls (subject to max weight). Ideally the work would be self-illuminated or illuminated and have the ability to change appearance through various times of the day/night due to material nature and/or lighting. The artwork must be visible from across the street but not disruptive (subject to max illumination levels). The selected Artist(s) will collaborate with the design and owner's rep on the final iteration.

PROJECT BACKGROUND

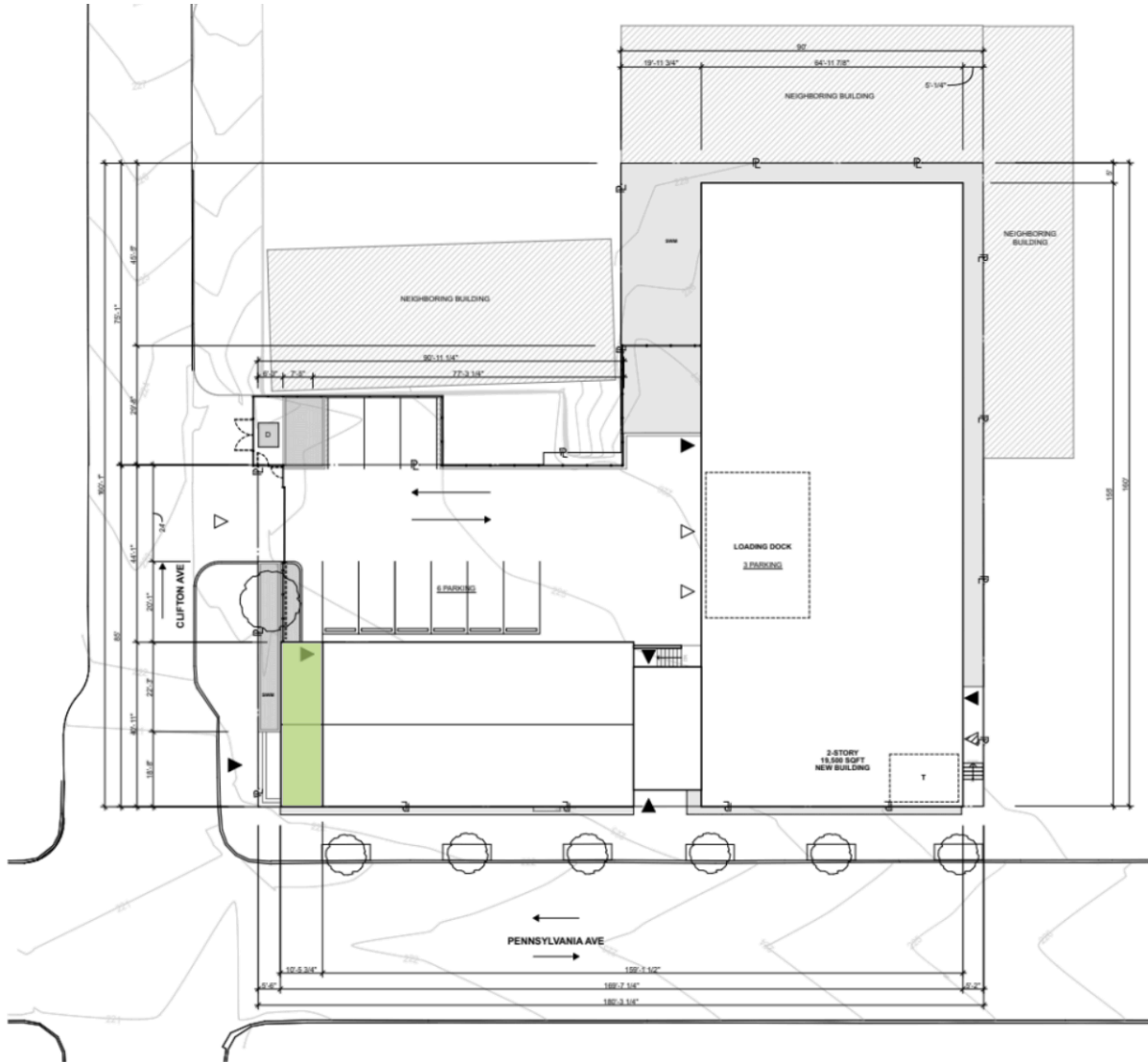
Coming to you straight from the heart of Baltimore, CharmTV showcases the stories and voices that truly shape our community. Tune in, day or night, for video-centric content that enriches the spirit of our city and helps Baltimoreans stay informed.

The new CharmTV site will have two (2) production studios, offices, editing suites, and a community room for education, training, and special events. The project is being sponsored by the Baltimore Development Corporation and will serve as the future home for the Mayor's Office of Cable and Communications.

SITE



CharmTV is located at 2675 Pennsylvania Avenue. The public artwork will be displayed under a canopy located at the intersection of Clifton Avenue and Pennsylvania Avenue (highlighted green below).



The site is located within the Pennsylvania Avenue Black Arts & Entertainment District. The Black Arts District is designed to celebrate the rich and vibrant Black Arts community in Baltimore that has greatly impacted the city’s larger arts and cultural landscape. Overall, the district covers 149 acres of historic West Baltimore covering parts of both the 7th and 11th councilmanic districts. The northernmost border is Fulton Avenue + Pennsylvania Avenue; the southernmost border is Dolphin Street + Pennsylvania Avenue; the eastern borders include Woodbrook Avenue, Druid Hill Avenue, Division Street and Etting Street; the western borders include Bruce Street, Calhoun Street, Carey Street, Fremont Avenue and Argyle Avenue. The district intersects with the Penn North, Druid Heights, Upton and Sandtown-Winchester communities.

PROJECT TIMELINE

RFQ Published	June 1st, 2024
RFQ Submission Deadline	September 30th, 2024 5PM EST
Selection Panel	October 2024
Finalists Site Visits/Interviews	November 1 - 8th, 2024
Artist Selected/Contracting	November 11th - 14th, 2024
Artist Design Development	November 15th, 2024 - January 2025
Fundraising	January 2025 - November 2025
Fabrication	November 2025 - January 2026
Installation	January 2026 - March 2026

The timeline is intended to provide artists who are interested in applying a loose framework for project phase expectations. The timeline, with exception to dates relating to the call-to-artists, are subject to change based on the approval process and needs of the overall project.

REQUIREMENTS FOR RFQ APPLICATION, ARTIST ELIGIBILITY AND SELECTION CRITERIA

Applications will be submitted via GoogleForm and must include the following information

1. Artist(s) Contact Information
2. Letter of Interest
3. Resume/CV
4. Two current references who are familiar with the artist's work. References for potential finalists will be contacted.
5. Images of past work. Provide up to 5 images of your past completed projects of a similar scope. These works should demonstrate your ability to meet the defined scope of services and show an example of working on a large scale.

Eligibility:

Open to professional visual artists experienced in portraiture, aged 18 or above. Artists should be able to showcase their portfolio, reflecting conceptually and stylistically relevant work. Preference may be given to artists with ties to Baltimore City.

Selection Criteria:

Artist submissions will be evaluated based on artistic excellence, originality, experience in creating long-lasting public art, and alignment with Baltimore's cultural and historical context. Interviews will be conducted once finalists have been selected by the selection committee.

DEVELOPMENT TEAM AND SELECTION COMMITTEE

The Development Team for this project consists of Baltimore Arts Realty Corporation (BARCO), The Civic Group, PI.KL, and the Baltimore Development Corporation. The project will be home to CharmTV and the Mayor's Office of Cable and Communications.

The Selection Committee will consist of the development team, Mayor's Office of Cable and Communications staff, Penn North community members, Black Arts District representatives, Pennsylvania Avenue Main Street and the Baltimore City Arts Council.

EVALUATION OF APPLICANT

In determining the best qualified applications, BARCO will consider all acceptable applications on a basis consistent with this Request for Qualification (RFQ). The Selection Committee will rank applications directly from the evaluation process and basis of qualifications identified in this document. Once the final ranking is complete, BARCO may invite the three (3) highest ranked Artists to offer them a site visit and interview with the project team and selection committee. During the interview, the selection committee will further evaluate the performance record, the ability of the Applicant to perform the work, and the quality of the service being offered. Initial scoring will be adjusted based upon interviews resulting in a final ranking. The highest ranked Artist will be recommended for selection. BARCO may conduct reference checks by contacting references submitted by the Applicants. In addition, BARCO may contact references not listed by the Artist. The information obtained from the reference checks may impact the scores assigned by the selection committee.

QUALIFICATION BASED SELECTION

BARCO reserves the right to reject any and all applications, to waive any irregularities in the applications received and to accept the applications that are in the best interest of the city of Baltimore. BARCO is an Equal Opportunity Employer. BARCO is exempt from Federal and State taxes and will execute the required exemption certificates.

GENERAL CONDITIONS

1.1 Intent of Application

It is the intent of this application to describe the services being sought in sufficient detail to secure qualified applicants, based on past work. Artists are not expected to generate new work for the sake of this application. Applications not conforming to the requested format or not in compliance with the specifications will not be considered.

1.2 Applicant's Costs

The applicant will be responsible for all costs (including site visits where needed) incurred in preparing or responding to this solicitation.

1.3 Reserved Rights

BARCO reserves the right to accept or reject applications. BARCO may select an artist on the basis of the written application and may request oral presentations.

1.4 Request for Clarification or Questions, Protest of Application Requirements or Process

Any Artist who wishes to request clarifications, or protest the requirements, or processes outlined in this solicitation may submit a written notification to BARCO, to be received no later than noon, September 30th, 2024. The notification will state the exact nature of the clarification, protest, describing the location of the protested portion or clause in the Application document and explaining why the provision should be struck, added, or altered, and contain suggested corrections. BARCO may deny the protest, require that the Application document be modified, modify the proposal, and/or reject all or part of the protest. Changes to these specifications will be made by written addendum. Verbal responses will not be binding on BARCO or the Applicant.

Written requests are to be directed to:

Tori Muñoz, Director of Programming BARCO
2519 N. Charles St.
Baltimore, MD 21218
tori@baltimoreartsrealty.com

1.5 Modification and Withdrawal of Proposal

An application may be modified or withdrawn by the Artist prior to the submission deadline of September 30th, 2024 at 5pm.

QUESTIONS AND CLARIFICATIONS

Submit any questions or clarifications to Tori Muñoz, BARCO Director of Programming
tori@baltimoreartsrealty.com